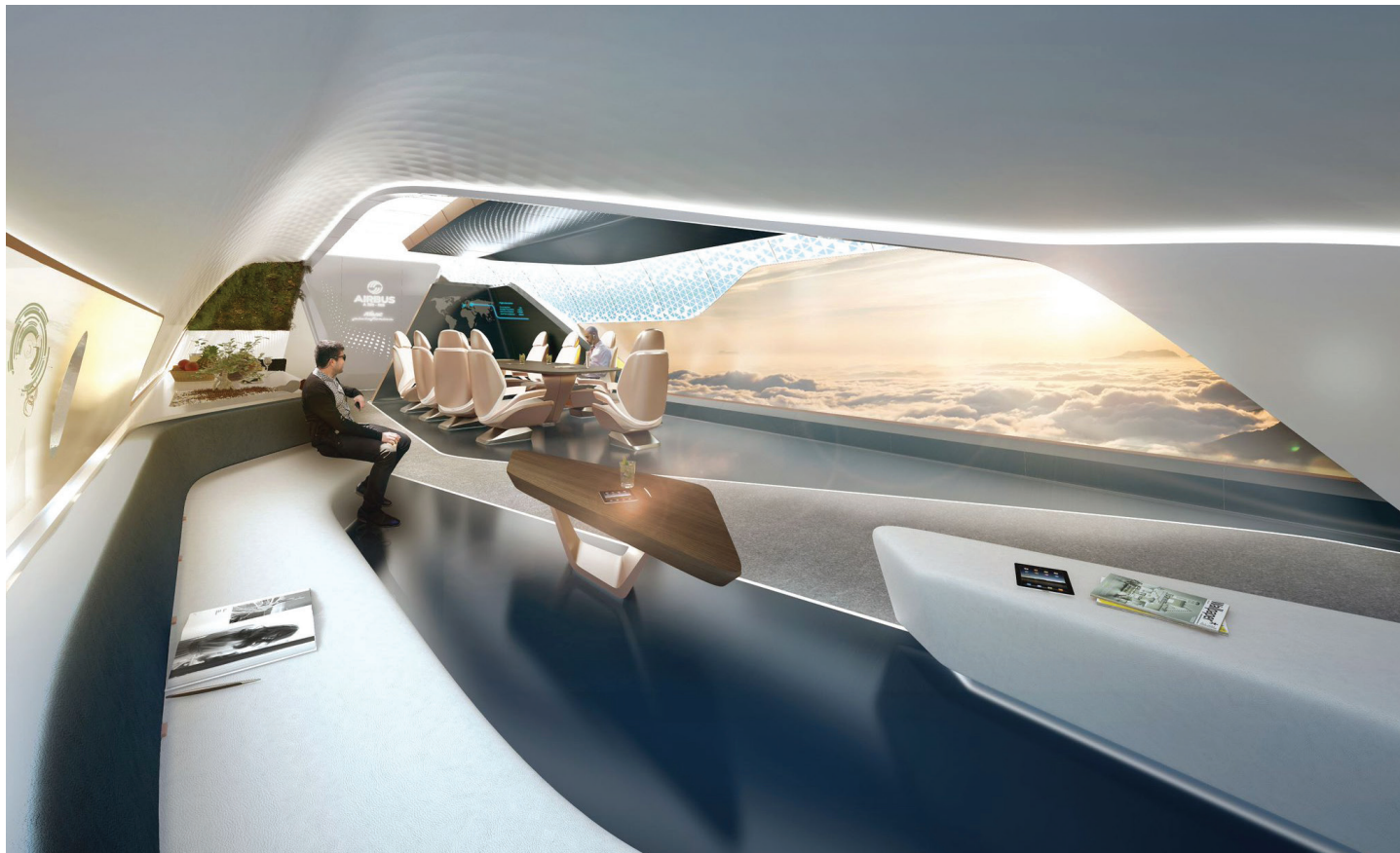


Cabin with a View



AMAC Aerospace has presented a new way to live and enjoy the on-board experience, leveraging on its unique completion capabilities and Pininfarina's design expertise

Imagine entering a luxury hotel lounge and then relaxing on a comfortable couch, surrounded by the green. Or visualise having dinner gazing at the sunset on the ocean. You are on board an Airbus Corporate Jets 350XWB and you can still do all of these.

AMAC Aerospace and Pininfarina have presented an innovative cabin concept for the Airbus Corporate Jets 350XWB at EBACE in Geneva, aimed to enhance the onboard experience of travellers.

AMAC Aerospace, based in Basel, Switzerland, is a world leader in maintenance and completion services for both narrow and wide-body VIP aviation and Pininfarina is an internationally renowned design house with offices in Italy, Germany, China and the US.

The inspiration for the new cabin concept came from the eclectic Pininfarina design expertise ranging from the nautical to the architectural interior design with the goal to create a comfortable and enjoyable space able to make one forget one is on a jet.

The cabin is conceived around the traveller's desires and to fulfil all his needs including relaxation, work, dining, entertainment,

'The cabin is conceived around the traveller's desires and to fulfil all his needs including: relaxation, work, dining, entertainment, conversations and meetings'

conversations and meetings. It's a multifunctional space, tailored on the contemporary lifestyle, in which the private and working moments and spaces melt in a seamless flow.

This concept is expressed in the cabin lounge by a unique open space sculptured by a flowing band that gives life to different environments. The welcoming area is furnished with a wet bar to receive guests. Following the band, the traveller finds the relaxing area conceived as a cocoon characterised by an intimate



atmosphere: embracing sofas facing a transparent giant screen allowing either to project or to enjoy the view. The lounge is completed by a dining area conceived both to dine in and to hold meetings and a chaiselong green space dedicated to personal relaxing moments.

AMAC Aerospace competencies lie in bespoke conceiving, production and installation of the most discerning cabins in the world. Every aircraft that leaves the AMAC facilities in Basel, exits as an elite category of aircraft, purely created to serve the most astute clients.

AMAC is a market leader in providing the most discreet individuals bespoke interiors from its one-stop-shop facility, whereby nearly the whole production

process is kept in-house and scrutinised by AMAC's quality inspectors and air authorities, from around the world.

"Aviation completions are becoming dynamic, artistic and welcoming, and yet remain complicated. We have dealt and installed contemporary, culturally assertive, intelligently designed cabins in the past but what we see today from Pininfarina is a whole new kind of cabin, harnessed with clever human input that manifests itself into areas that anyone can afford, work in, relax and utilise. The work that has gone into this concept sets the bar for the future, taking into account harmonised and social spaces and new technologies," says Waleed K Muhiddin, AMAC Aerospace Director, Business

Development & Marketing.

"Airbus Corporate Jets has created a wonderful new wide-body platform and we are excited to see how much attention it can create in the private aviation market and hope to be able to work together in the future with the OEM and the design studio – Pininfarina," Muhiddin adds.

Meanwhile, AMAC also announced plans to build its fifth hangar at its headquarters in Basel to keep up with growth.

The new hangar will measure 4,850 sq m and will be the largest AMAC hangar to date. It will be dedicated mostly to maintenance work for Bombardier products and other mid-size aircraft. AMAC is a Bombardier authorised service center. ❖

